

DAVID TIPTON | Graphic Designer | Illustrator



- Advertisement Design
- Catalog Design and Layout
- Marketing Collateral Design
- Logo Design and Branding
- E-blast Design and Marketing
- PowerPoint Presentation Design
- Digital Illustration



Adobe InDesign	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
MS Powerpoint	●●●●●●●●●●
MS Word	●●●●●●●●●●
MS Excel	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
EasyCatalog	●●●●●●●●●●
XpanceNET	●●●●●●●●●●
ClickDimensions	●●●●●●●●●●
GetResponse	●●●●●●●●●●
Corel Painter	●●●●●●●●●●



OHIO UNIVERSITY

Master of Fine Arts

SOUTHERN ILLINOIS UNIVERSITY AT EDWARDSVILLE

Bachelor of Fine Arts

LINKS

Graphic Design Portfolio
www.dtgrafix.com

Art & Illustration Portfolio
<https://dibovd3809.wixsite.com/dt-artwrx>

LinkedIn Profile
[linkedin.com/in/david-tipton-96228641](https://www.linkedin.com/in/david-tipton-96228641)

Highly, skilled, creative professional with twenty + years of experience delivering high-quality marketing collateral, advertisements, and illustrations for a broad range of industries. Accomplished in the creation of traditional printed materials, digital banner ads, and email marketing campaigns. Strong project management and production skills, technical expertise, and a keen eye for detail. Self-motivated with an excellent work ethic and a positive attitude.



EMAIL MARKETER & GRAPHIC DESIGNER —Remote

ProvisionGard Technology | Greensboro, NC | Jan, 2023 – Present
Design email marketing campaigns and provide graphic design work for a company that develops specialty coatings and additives for the packaging industry used to protect stored food products from insect infestation.

GRAPHIC DESIGNER—Production Department

DC Publishing Inc. | Greensboro, NC | July, 2021 – October 2023
Provided graphic design work and general office assistance for small production company marketing coupon books in Southeastern US region.

- Designed print advertisements, page layouts, and email communications
- Updated company CRM database and proofread print publications

CUSTOMER ENGAGEMENT SPECIALIST

Kegerreis Digital Marketing | Danville, VA | Dec, 2021 – May, 2022
Collaborated with Sales Manager to develop marketing tools and assets for new client procurement. Searched for marketing contract opportunities.

- Designed and developed marketing presentations and proposals
- Designed and developed sales and marketing assets
- Searched for marketing contract opportunities through State and Federal Government agencies and private companies.

GRAPHIC DESIGNER—Marketing Department

DEDON Outdoor Furniture Inc. | Greensboro, NC | 2015 – 2020
Responsible for producing marketing materials for company sales teams, showrooms, and dealership partners throughout North and South America.

- Managed US product catalog customization and production
- Designed flyers, brochures, print & digital ads, trade-show signage, newsletters, and other company marketing collateral
- Designed and developed email marketing campaigns

Additional Experience

GRAPHIC ARTIST—Advertising Department

Burlington Times-News | Burlington, NC | 2005 – 2015
Responsible for the design and production of a large volume of daily newspaper advertisements for regional and national businesses.

DIGITAL ILLUSTRATOR—Textile Design Department

Riddle & Cockrell Inc. | Burlington, NC | 1995 – 2005