

DAVID TIPTON | Graphic Designer | Illustrator



- Advertisement Design
- Catalog Design and Layout
- Marketing Collateral Design
- Logo Design and Branding
- E-blast Design and Marketing
- PowerPoint Presentation Design
- Digital Illustration



Adobe InDesign	●●●●●●●●●●
Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
MS Powerpoint	●●●●●●●●●●
MS Word	●●●●●●●●●●
MS Excel	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
EasyCatalog	●●●●●●●●●●
ClickDimensions	●●●●●●●●●●
HTML	●●●●●●●●●●



OHIO UNIVERSITY

Master of Fine Arts

SOUTHERN ILLINOIS

UNIVERSITY at Edwardsville

Bachelor of Fine Arts

LINKS

Graphic Design Portfolio
www.dtgrafix.com

Art & Illustration Portfolio
dibovd3809.wixsite.com/dt-artwrx

LinkedIn Profile
linkedin.com/in/david-tipton-96228641

Creative and skillful professional with twenty+ years of experience delivering high-quality marketing collateral, advertisements, and digital illustrations for a broad range of industries. Accomplished in the creation of traditional printed materials, digital banner ads, presentations, and email marketing campaigns. Strong project management skills, technical expertise, and a keen eye for detail. Self-motivated with an excellent work ethic and a positive attitude.



GRAPHIC DESIGNER – Production Department

DC Publishing Inc. | Greensboro, NC | July, 2021 – Sept, 2021

Provide graphic design work and general office assistance for small production company marketing coupon books in Southeastern US region.

- Design print advertisements, page layouts, and email communications
- Update company CRM database and proofread print publications

CUSTOMER ENGAGEMENT SPECIALIST

Kegerreis Digital Marketing | Danville, VA | Dec – May, 2022

Collaborated with Sales Manager to develop marketing tools and assets for new client procurement. Searched for marketing contract opportunities.

- Designed and developed marketing presentations and proposals
- Designed and developed sales and marketing assets
- Searched for marketing contract opportunities through State and Federal Government agencies and private companies.

GRAPHIC DESIGNER – Marketing Department

DEDON Outdoor Furniture Inc. | Greensboro, NC | 2015 – 2020

Responsible for producing marketing materials for company sales teams, showrooms, and furniture dealership partners throughout the United States and Latin America.

- Managed US product catalog customization and production
- Designed flyers, brochures, print & digital ads, trade-show signage, newsletters, and other company marketing collateral
- Designed and developed email marketing campaigns

GRAPHIC ARTIST – Advertising Department

Burlington Times-News | Burlington, NC | 2005 – 2015

Responsible for the design and production of a large volume of daily newspaper advertisements for regional and national businesses.

- Designed print and digital ads in a fast-paced production environment
- Produced weekly special section inserts, sales flyers, promotional ads, full-page wrappers, newsletters, and logos.

Additional Experience

FREELANCE GRAPHIC DESIGNER – Remote

Profile Display Inc. | Charlotte, NC | April, 2021 – Dec, 2021

DIGITAL ILLUSTRATOR – Textile Design Department

Riddle & Cockrell Inc. | Burlington, NC | 1995 – 2005